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►Focus ►Promotion ►Partnering ►Communication ►Education ►Advocacy

You are cordially invited to attend DMAF's June Digital Media Seminar:

“The Future of Mobile Digital Media: Anytime, Anyplace”



DMAF Member and Webmaster Jamie Flanagan's PowerBook at 6288 ft atop Mt. Hood – June, 2005

**Digital Media on All Forms of Mobile Devices & Platforms:
Mobile Game Platforms, Integrated Cell Phone/PDA/Media Player/
Camera/Game Devices, iPods/MP3 Players, etc., etc.!**

Orlando Science Center's Darden Adventure Theater

Thursday (Tomorrow), June 30th, 5:30 – 9:30 pm

Reception/Demos from 5:30-7:30 pm; Panel Session 7:30-9:00 pm

FEATURING:

- **Reception – Hors d' Oeuvres and 1st Beverage Free, Courtesy of**
- **Metro Orlando Film & Entertainment Commission**
- **Digital Musical Entertainment Provided by: John Alexander Digital Duo – try their new digital drum tablet!**
- **Panel of Experts From:**
- **ClearSky Mobile Media**
- **Disney Imagineering**
- **Electronic Arts (EA- Tiburon)**
- **Engineering & Computer Simulations, Inc. (ECS)**
- **N-Space**
- **Verizon Wireless**
- **Hands On Demos of the Latest Mobile Devices and Gadgets**
- **All varieties of Consumer Digital Media Players, Phones, Cameras, PDAs, courtesy of Futuretronics**
- **Broadband Mobile Media Services**
- **Business and Government/Military Applications**
- **Mobile Game Platforms**
- **Mobile Video Conferencing and More!**
- **Special “Almost” Announcement by the Orlando Science Center: “Something Wonderful is Going to Happen!”**
- **Special Appearance by: Lynsey Coburn, Ms. Florida United States 2005**
- **Digital Camera and Printer for Photos, Courtesy of Futuretronics – snap away!**



**All at DMAF's June 30th DiMeNarSM -
You Don't Want to Miss It!!!**

And As Always, Many Thanks Go to Our DiMeNar Series

Sponsor:



Fact Sheet

WHO: **Jud French**, Executive Director, Digital Media Alliance Florida (DMAF), Florida's non-profit digital media industry association, and expert speakers/exhibitors:

- **Waymon Armstrong**, President – Engineering & Computer Simulations (ECS)
- **Alex Caruthers**, Art Director, Magic Kingdom – Disney Imagineering
- **Erick Dyke**, President and Co-Founder – n-Space
- **Dean Fresonke**, CEO – ClearSky Mobile Media
- **Rick Hall**, Senior Producer for Handheld Game Products – EA -Tiburon
- **Chris Russell**, Engineer – Verizon Communications
- and More!

WHAT: **Digital Media Content on Mobile Devices and Platforms: What does the future hold?** – a DMAF DiMeNarSM (Digital Media semiNar)

WHEN: **Thursday, June 30, 2005** from 5:30 p.m. - 9:30 p.m. - Networking Reception and Demonstrations: 5:30 - 7:30 PM; Panel of Experts: 7:30 - 9 PM

WHERE: Darden Theater and Lobby in the **Orlando Science Center**, located at 777 E. Princeton Street in Orlando, FL

DETAILS: Digital media content on mobile digital media devices and platforms has become a very high interest topic, touching virtually everyone. Whether through iPods and MP3 players, WiFi - enabled PDAs, military training devices, sophisticated mobile phone/PDA/camera/web devices, or the latest portable game systems, graphic and image-intensive mobile content is finding its way into almost every area of our lives. Join DMAF for a night at the Orlando Science Center to hear from the industry experts and exhibitors, as they provide demonstrations and insight on the future directions of mobile digital media.

To RSVP for this event, call Christa Santos at 407-882-1576. Cost is \$10 per person and advanced registration is encouraged. Cash, checks and credit cards will be accepted at the door.

DMAF: *The mission of DMAF is to promote the growth, development and worldwide recognition of Florida's Digital Media, Arts and Entertainment industry.*

We hope to see you there!

Contact: Judson French, Executive Director
Digital Media Alliance Florida (DMAF)
407/629-2772 or dmaflorida@cfl.rr.com
or Christa Santos at 407/230-7018

NEWS RELEASE

For Immediate Release

GET THE LATEST BITS AND BYTES ON THE FUTURE OF MOBILE DIGITAL MEDIA AT DMAF's JUNE DiMeNarSM

(Orlando, FL) - Digital Media Alliance Florida, Inc. (DMAF), the non-profit statewide industry association representing Florida's digital media industry, is hosting the next in its series of educational networking events, called "DiMeNars", on Thursday, June 30th at the Orlando Science Center.

June's DiMeNarSM (Digital Media semiNar) will address digital media content on mobile digital media platforms & devices of all types. Experts from a variety of industries will provide demonstrations and information on what is a very hot topic. From iPods and MP3 players to portable game systems, military training devices and WiFi/Bluetooth/PDA/Camera/Web-enabled phones, mobile digital media touches virtually everyone.

Panelists include: **Waymon Armstrong**, President of **ECS, Inc** an engineering and computer simulations company, **Alex Caruthers**, Art Director for the Magic Kingdom from **Disney Imagineering**, **Erick Dyke**, President and Co-Founder of **n-Space**, a company that designs, develops and markets innovative, technically sophisticated video games, **Dean Fresonke**, CEO of **ClearSky Mobile Media**, which provides interactive mobile applications to power mobile entertainment and wireless marketing initiatives, **Rick Hall**, Senior Producer from **Electronic Arts** (EA -Tiburon), the world's largest interactive entertainment publisher and developer and **Chris Russell**, a sales engineer from **Verizon Wireless**, as well as representatives from the **Orlando Science Center** and others.

Special hands-on demos of all the latest mobile digital media gear will be provided by **Futuretronics**, The Mall at Millenia, as well as a digital camera and photo printer to let you **take pictures** of **Special Guest Lynsey Coburn, Ms. Florida United States 2005**; and our digital entertainment for the evening will be provided by John Alexander, the "digital duo" – try their digital percussion instrument!

Don't miss your chance to see and touch the latest mobile digital media gear, network with colleagues from different digital media industry segments and increase your knowledge of the future directions of mobile media. The June DiMeNarSM provides an incredible opportunity to grasp first hand insights from industry experts, and also to learn more about the benefits of becoming a member of Digital Media Alliance Florida (DMAF).

The June 30th DiMeNarSM will be held from 5:30 pm – 9:30 pm at the Orlando Science Center's Darden Theater, located at 777 E. Princeton Street, Orlando FL 32803. Light refreshments will be provided, as will digital entertainment by John Alexander, the "digital duo." The cost is \$10 per person. To register for this event call Christa at 407/882-1576. For additional details, log onto www.dmaflorida.org.

The mission of DMAF is to promote the growth, development and worldwide recognition of Florida's Digital Media, Arts and Entertainment industry. Visit www.dmaflorida.org.

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